

Technology Research

Emerging and evolving technology intelligence, providing patent information, R&D s well as forecasting.

1. **Technical Insights Reports** – These in-depth analyses on emerging trends and potentially disruptive technologies.
2. **Technical Insights Alerts** – Snap-shot analyses of emerging technology developments

Economic Research

Economic, political, and demographic research information presented by country and industry.

1. **Country Industry Forecasts** - Research focused on timely and critical global, regional, and country specific trends impacting industries/companies.
2. **Decision Support Database** – Quantitative and qualitative based information data tables providing, accurate forecasting.
3. **Economic Impact Articles** – Timely, frequent articles keeping clients ahead of econometric shifts in each country market.
4. **Financial Benchmarking & Analysis** – Highlights major market and financial trends in key growth segments, by delivering topical and in-depth information on current trends and issues that impact investment and financial decisions.

Industry Research

Provides measurement-based market intelligence, developed through our exclusive market engineering methodology.

1. **Best Practices** - Reviews Best-in-Class performance by market and region that helps clients see what companies are enhancing their company's performance.
2. **Analyst Briefings** – complimentary interactive online presentations that cover industry-related research.
3. **Customer Research** - In-depth service, tailored to client's specifications, assisting client's in market positioning.
4. **Market Research** – Industry-focused services that provide essential research to capitalize on market opportunities and gain a competitive advantage.
5. **Market Insights** – Time-critical insights that enable a company to develop a prescriptive approach to changes in the marketplace.

6. **Stratecast** – **Telecom Industry Strategic Forecasting** that enables companies to make more informed tactical strategy decisions
7. **White Papers** – A White Paper is an **authoritative report**, researched and written by an independent third party.

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- **GIL Event** – is an event whereby our **client's** has an opportunity to **network**.
 - **GIL Community** – Participants of Frost & Sullivan's events, presentation and webcasts.
 - **GIL Workshops** – is a training session assisting clients on **improve on their business performance**.
 - **Team products** – workshops, consulting, and Frost.com
 - **Analyst Briefings** – **complimentary interactive online presentations** that cover industry-related research.
 - **Press Release** – **Announcements** on updated market research coverage.
 - **Ask the thought leader** – A webcast interaction for clients to demonstrate their **best practice guide books**.
 - **Mega Trends** – Large, global trends that will affect industries in the **next 20 years**.

Press Release

Announcements of current and available Frost & Sullivan market research coverage.