



Formulaire de demande d'études de marché Frost & Sullivan – Pôle GreenWin (année 2017)

A renvoyer complété et signé à xavier.radu@greenwin.be

Introduction

Le Pôle GreenWin a souscrit une licence jusqu'au 31 décembre 2017 auprès de Frost & Sullivan permettant d'accéder à une série d'études de marché dans les domaines suivants :

- Chemicals & Materials,
- Aerospace & Defence
- Energy & Power Systems and Services,
- Environmental Services and Equipment,
- Transportation and Logistics,
- Automotive Equipment and Services,
- Building Technologies and Services,
- Medical Devices,
- Test, Measurement & Instrumentation,
- Industrial Products,
- Automation & Engineering,
- Electronics & Semiconductors.

La liste complète des études de marché est disponible sur le site : www.frost.com

Dans le cadre du montage de projets collaboratifs, le Pôle GreenWin a l'autorisation de transmettre aux partenaires industriels les études de marché relatives au(x) domaine(s) couvert(s) par le projet.



Formulaire de demande

Dans le cadre du montage de projet collaboratif[ACRONYME, Titre], je soussigné,..... [Nom, Prénom, Titre] représentant de [Organisme] dont le siège est établi [Adresse, Numéro, Code Postal, Ville], demande au Pôle GreenWin l'accès à (aux) étude(s) de marché suivantes :

Titre	Type d'étude Frost /Préanalyse

Je déclare avoir pris connaissance des termes et conditions et m'engage à les respecter. Je m'engage notamment à ne pas transmettre l' (les) étude(s) en tout ou en partie à des personnes de mon organisme autres que celles reprises dans ce document.

La liste des personnes au sein de mon organisme qui auront accès à cette (ces) étude(s) est la suivante *Cette liste peut être modifiée sur demande au Pôle GreenWin:*

Nom	Prénom	Titre/fonction	E-mail

Signature (précédée de la mention « lu et approuvé » et parapher chaque page)

Fait à _____, le _____ 2017



Termes et Conditions

L'organisme souhaitant bénéficier d'une ou plusieurs études au travers de la licence du Pôle GreenWin s'engage à :

1. être membre du Pôle GreenWin et à être en règle de cotisation au plus tard à la date de sa demande ;
2. ne pas transmettre l' (les) étude(s) en tout ou en partie à un autre organisme (même au sein d'un même groupe) ;
3. ne pas transmettre l' (les) étude(s) en tout ou en partie à des personnes de son organisme autres que celles reprises dans ce document (la modification des personnes autorisées peut se faire sur demande et moyennant l'acceptation du Pôle GreenWin) ;
4. respecter les termes et conditions qui lient le Pôle GreenWin à la société Frost & Sullivan repris ci-dessous :

- **General description:**

This is a license for 6 Users authorised by GreenWin Cluster. This includes Growth Team Membership for all authorized users. Access is limited to Users authorised by GreenWin Cluster within the client organisation. It does not extend to employees of other Client divisions, groups or individuals. The specific names of users will need to be confirmed at the time of initiation of the service. Any User may be changed during the license period at GreenWin Cluster's request. Additional licenses can be added for an additional cost.

- **Special Conditions:**

- a) GreenWin Cluster is authorised **to share the copies of reports by PDF with their member companies** for needs related to joint projects
- b) [..]
- c) **GreenWin commits to providing Frost&Sullivan with information concerning the reports that are downloaded and consulted by GreenWin members, including members names and affiliated company/ies, every quarter**

- **Terms & Conditions**

"Pole GreenWin" is hereafter referred to as the "client."

- a. The entire amount of the investment is fully payable by "Pole GreenWin" upon initiation of the service and receipt of invoice from Frost & Sullivan. Invoiced amounts which have not been paid within 30 days after the due date will thereafter, until paid, be subject to a late payment charge at the lesser of 1.5% per month or the maximum rate permitted under applicable law.
- b. All services identified above will be made available to client via customised portals on frost.com. Access to these services will be valid only for the specific time periods identified for each service. Failure on the part of client to renew the services on or prior to the renewal date will lead to the termination of access to all relevant services.
- c. You must be an authorised Licensed User to access Frost & Sullivan research or analysts. Passwords and documents may not be shared with non-Licensed Users either inside or outside the client's organisation.



- d. Frost & Sullivan monitors client company usage patterns. Unusual or excessive usage patterns may be audited. Services are to be used for each Licensed User's individual business purposes for the benefit of the Licensed User.
- e. **Any Frost & Sullivan material submitted to the client is for client's internal use only. Client may not resell or otherwise commercially gain from divulging the material to third parties without written consent from Frost & Sullivan.**
- f. If client is acquired by, or acquires another company within the term of this agreement, any outstanding balance for this contract shall be accelerated and become due and immediately payable. All remaining terms of this contract will need to be renegotiated and the account may be temporarily suspended until a new contract is in place.
- g. Client is responsible for the payment of any present or future sales, use, excise or other similar tax (excluding taxes based on Frost & Sullivan's net income) applicable to the services provided e.g. VAT
- h. Frost & Sullivan may refer to client as a Frost & Sullivan client in collateral marketing materials.
- i. Client hereby grants Frost & Sullivan the limited, worldwide, non-exclusive right to use, reproduce, distribute (directly or indirectly), transmit, publicly display and publicly perform (digitally or otherwise) any of their trademarks, trade names, service marks and logos.



Types de livrables disponibles sur Frost

Plusieurs types d'études de marchés sont disponibles sur la base de données Frost :

Technology Research: Emerging and evolving technology intelligence, providing patent information, R&D s well as forecasting.

1. Technical Insights Reports – These in-depth analyses on emerging trends and potentially disruptive technologies.
2. Technical Insights Alerts – Snap-shot analyses of emerging technology developments

Economic Research: Economic, political, and demographic research information presented by country and industry.

1. Country Industry Forecasts - Research focused on timely and critical global, regional, and country specific trends impacting industries/companies.
2. Decision Support Database – Quantitative and qualitative based information data tables providing, accurate forecasting.
3. Economic Impact Articles – Timely, frequent articles keeping clients ahead of econometric shifts in each country market.
4. Financial Benchmarking & Analysis – Highlights major market and financial trends in key growth segments, by delivering topical and in-depth information on current trends and issues that impact investment and financial decisions.

Industry Research: Provides measurement-based market intelligence, developed through our exclusive market engineering methodology.

1. Best Practices - Reviews Best-in-Class performance by market and region that helps clients see what companies are enhancing their company's performance.
2. Analyst Briefings –complimentary interactive online presentations that cover industry-related research.
3. Customer Research - In-depth service, tailored to client's specifications, assisting client's in market positioning.
4. Market Research – Industry-focused services that provide essential research to capitalize on market opportunities and gain a competitive advantage.
5. Market Insights – Time-critical insights that enable a company to develop a prescriptive approach to changes in the marketplace.